**#Táimidbeo**

**New Irish language websites launched today**

**29 June 2016**

Foras na Gaeilge and Conradh na Gaeilge are excited to launch three new Irish language websites today. Foras na Gaeilge unveil their new portal site for the Irish language (gaeilge.ie), as well as a new corporate site (forasnagaeilge.ie) and Conradh na Gaeilge officially launch the multimedia platform PEIG.ie. Journalist and RTÉ GAA Reporter Máire Treasa Ní Cheallaigh will launch the websites this evening in Trinity College’s Science Gallery.

Speaking today, Chief Executive of Foras na Gaeilge, Ferdie Mac an Fhailigh, said “We are proud to present for the first time tonight our new portal site, which gives an insight into the wide range of services, organisations and projects which Foras na Gaeilge supports. We are unveiling the new Foras na Gaeilge corporate site today as well, which presents to the public the major areas, projects and schemes of Foras na Gaeilge. We will aim to attract those interested in any aspect of the language, both fluent speakers and those with little Irish, in Ireland or anywhere in the world, to use the sites being launched today as a central point of information on the Irish language.”

At the same event, Conradh na Gaeilge will launch the multimedia platform PEIG.ie. PEIG is an acronym for Pobal (community), Eolas (information), Ilmheáin (multimedia) and Gaeilge. PEIG.ie and the free PEIG app offer an interactive map which keeps users informed of Irish language events organised both nationally and internationally. News stories, details of current Irish language job vacancies and much more are published daily. PEIG’s business directory (Eolaire Gnó PEIG) functions as a free marketing tool for businesses and organisations providing services in Irish to the public, and is a valuable resource for small businesses. Conradh na Gaeilge hopes it will encourage businesses to offer services through Irish and in turn, increase the number of people using these services.

Julian de Spáinn, General Secretary of Conradh na Gaeilge, said “The most significant aspect of PEIG.ie is the interactive map which informs the user of Irish language events, Irish classes and Irish groups near them. This is a great resource which encourages the daily use of Irish – whether you are fluent or only have a couple of words. Any group is welcome to register an event with us on PEIG.ie. The business directory is another great aspect of PEIG.ie, both for businesses and those wanting to find services through Irish”.

Foras na Gaeilge and Conradh na Gaeilge will run a **competition live on Twitter** to publicise the sites tonight between 6 p.m. and 8 p.m. and prizes will be awarded to tweeters who use the hashtag **#Táimidbeo** and refer to the new sites.

Join us on social media at **#Táimidbeo** and be part of the Irish language community online.

\*Ends\*

**Notes to the editor: About the sites**

**Portal site for the Irish language: gaeilge.ie**

Gaeilge.ie is a gateway to the Irish language. The original site had previously contained information about the Irish language and Foras na Gaeilge. However, it has now been rebranded and will act as a **portal site** and **landing page**, guiding visitors to websites that promote the Irish language. The site provides a platform for Irish language organisations, interesting Irish language features, publications, dictionaries, terminology and social media.

**Multimedia platform: PEIG.ie**  
PEIG.ie is a **multimedia platform** provided by Conradh na Gaeilge, with funding from Foras na Gaeilge. PEIG.ie is a central point of information for the Irish language, providing news, an interactive events map and much more. As well as the website, there is a free app available on Google Play and from the Apple Store. Conradh na Gaeilge hopes that PEIG.ie will be a valuable source of information for anyone interested in the language, from fluent speakers to tourists. PEIG also offers a wide range of general information on the Irish language and a newsletter which is distributed by email every morning.

As part of PEIG.ie, a new Irish language business directory has been developed - Eolaire Gnó PEIG. This new directory includes Irish language services that are currently being provided, but also possible services that could be provided through Irish in the future. The directory will be available to the public through PEIG.ie and it is hoped that the directory will increase the use of Irish language services and will actively encourage businesses to offer services through Irish.

**Foras na Gaeilge’s corporate site: forasnagaeilge.ie**  
The **corporate website**, www.forasnagaeilge.ie, provides information on the work Foras na Gaeilge carries out, including corporate information, funding schemes, publications, dictionaries, projects and news.

Each site is available in Irish and in English.

**Further information**

Anna Davitt, Programme Manager: Communications, Marketing & Awareness, Foras na Gaeilge

Tel: +353 (0)87 673 6175

Email: [adavitt@forasnagaeilge.ie](mailto:adavitt@forasnagaeilge.ie)

Louise Ní Fhearghail, Multimedia and Awareness Central Point Officer, Conradh na Gaeilge

Tel: [+353 (0)86 203 5941](tel:%2B353%20%28%2986%202035941)

Email: [louise@cnag.ie](mailto:louise@cnag.ie)